



Connect **Blackboard** to HP Workpath

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Save time by accessing software solutions directly from your MFP.



Marketplace Conditions

- Educational applications are moving to the cloud.
- Multifunction devices are becoming more intelligent and extensible.
- Additional endpoints to cloud connectivity are simplifying workflows and increases productivity.



Target Customers, Markets, & Opportunities

- Users of Blackboard Learn, such as administrators, instructors, and students.
- K-12 and higher education institutions.



Key Product Features

- Easy access to Blackboard Learn directly from HP MFPs.
- Scan, upload, and print course materials or assignments to and from content and information folders directly within the printer panel.

“The Cost Per Device Seems High...”

- The app only needs to be installed on devices using Blackboard Learn.
- Time is money, and the time saved more than covers the cost of the app.



Without HP Workpath...

The alternative is the multi-step process outlined below:

1. Scan to email files.
2. Move attachments to the appropriate folder.
3. Login to Blackboard Learn account.
4. Upload files to Blackboard Learn account.



Customer & Segment Specific Propositions

- Easy access and improved collaboration for your Blackboard Learn users by allowing them to execute key tasks directly from your MFP devices.
- Scan to and print from your Blackboard Learn account with ease - no computer or mobile device required.
- Organize and compile course materials in simple steps at the MFP instead of time-consuming tasks back at your desk.
- Take full advantage of the capabilities of your HP MFP.

Benefits

Security & Accuracy

- All transactions with scanned documents take place within Blackboard Learn.
- Removes the need to store files on a laptop, desktop, or email inboxes.
- Removes several steps and the potential for human error during those steps.

Cut Your Time by 70%

- Scan documents into Blackboard Learn in a fraction of the time required by traditional MFP workflows.
- No need to run course or assignment workflows through your inbox.
- Save 70% of the time previously required to upload 2-3 page documents into Blackboard Learn and reduce 90% of manual efforts.