



Connect **Salesforce** to HP Workpath

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Save time by accessing software solutions directly from your MFP.



Marketplace Conditions

- Business applications are moving to the cloud.
- Multifunction devices are becoming more intelligent and extensible.
- Additional endpoints to cloud connectivity are simplifying workflows and increasing productivity.



Target Customers, Markets, & Opportunities

- Users of Salesforce from any industry that utilizes sales contracts.
- Worldwide SMB and enterprise markets.



Key Product Features

- Easy access to Salesforce directly from HP MFPs.
- Scan, save, and print documents within your Salesforce account.
- Access, create, and edit sales contracts directly from the printer panel.

“The Cost Per Device Seems High...”

- The app only needs to be installed on devices using Salesforce.
- Time is money, and the time saved more than covers the cost of the app.



Without HP Workpath...

The alternative is the multi-step process outlined below:

1. Scan to email files.
2. Move attachments to the appropriate folder.
3. Login to Salesforce.
5. Upload scanned documents to the appropriate contract.



Customer & Segment Specific Propositions

- Simplify workflows for your Salesforce users by allowing them to execute key tasks directly from HP MFPs.
- Scan and print contract documents directly to and from your Salesforce account with ease - no computer or mobile device required.
- Avoid completing tasks back at your desk through simple steps at the printer panel.
- Take full advantage of the capabilities of your HP MFP.

Benefits

Security & Accuracy

- All transactions with scanned documents take place within Salesforce.
- Removes the insecurity of keeping scanned documents in email inboxes or deleted items.
- No need to store documents on a laptop or desktop.
- Removes several steps and the potential for human error during those steps.

Cut Your Time by 70%

- Add and print documents to and from sales contracts with faster digital workflows.
- Remove the need to move back and forth between printer and desk to manage documents.
- Save 50% of the time previously required to upload documents and reduce 60% of manual efforts.